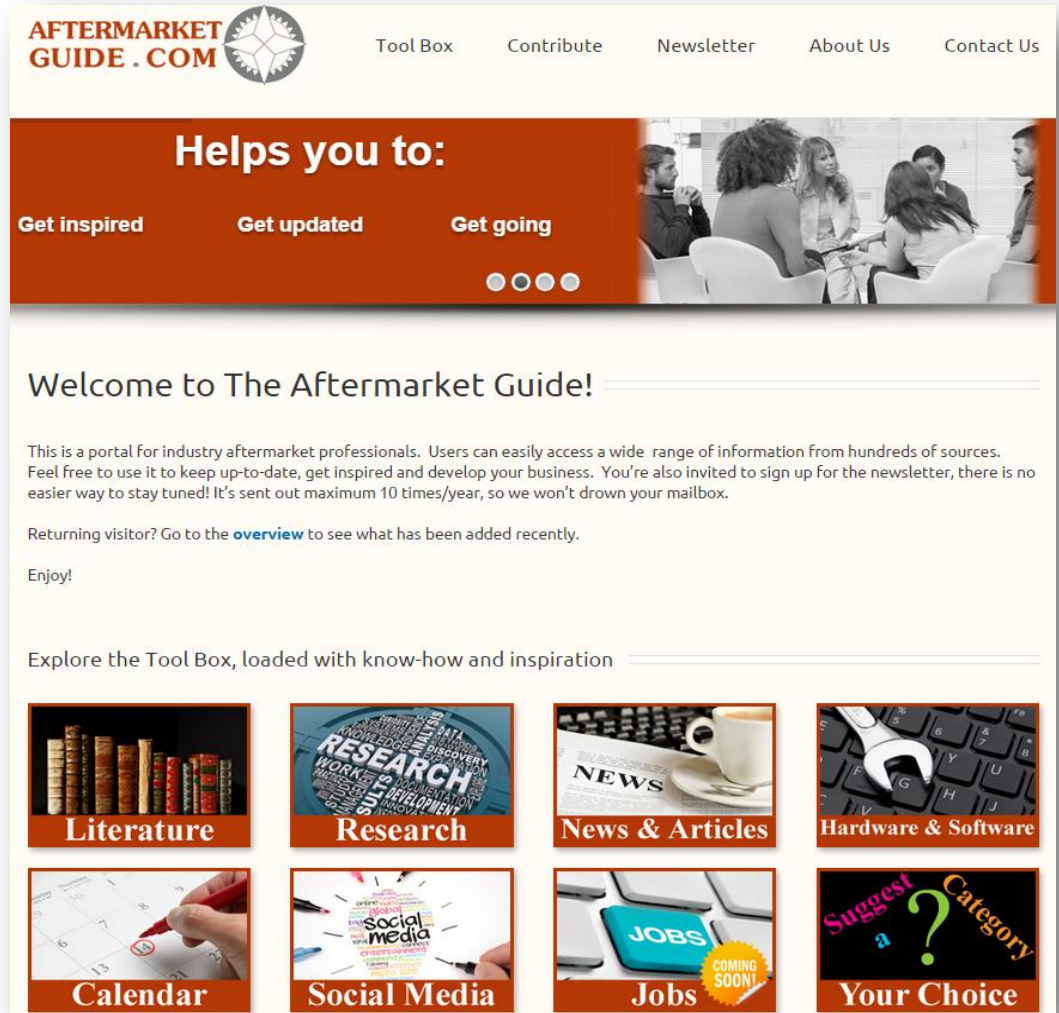


## What is AftermarketGuide.com?

It's a free portal where we provide an overview of relevant information for aftermarket specialists. It can be books, articles, research and much more.

It offers a fast and easy way to access information. Why spend days looking for it when it is available with a few clicks?



The screenshot shows the homepage of Aftermarket Guide . Com. At the top left is the logo. To the right are navigation links: Tool Box, Contribute, Newsletter, About Us, and Contact Us. Below the navigation is a dark red banner with the text "Helps you to:" followed by three buttons: "Get inspired", "Get updated", and "Get going". To the right of the banner is a photo of a group of people in a meeting. Below the banner is a white section with the heading "Welcome to The Aftermarket Guide!". The main content area contains a paragraph of introductory text, a link to an "overview" for returning visitors, and a section titled "Explore the Tool Box, loaded with know-how and inspiration". This section features eight category tiles: Literature (books), Research (word cloud), News & Articles (newspaper), Hardware & Software (wrench on keyboard), Calendar (hand pointing to calendar), Social Media (social media word cloud), Jobs (keyboard key with "COMING SOON!" badge), and Your Choice (question mark and "Suggest a Category" text).

## Why visit the portal?

If you seek ideas on how to develop your aftermarket business.

If you like to stay up-to-date on what's going on.

If you look for forums and blogs where you can interact with others.

If you have material you like to share with your peers.



**AFTERMARKET  
GUIDE . COM** 

Tool Box    Contribute    Newsletter    About Us    Contact Us

**Helps you to:**

Get inspired    Get updated    Get going



Welcome to The Aftermarket Guide!

This is a portal for industry aftermarket professionals. Users can easily access a wide range of information from hundreds of sources. Feel free to use it to keep up-to-date, get inspired and develop your business. You're also invited to sign up for the newsletter, there is no easier way to stay tuned! It's sent out maximum 10 times/year, so we won't drown your mailbox.

Returning visitor? Go to the [overview](#) to see what has been added recently.

Enjoy!

Explore the Tool Box, loaded with know-how and inspiration

 <b>Literature</b>	 <b>Research</b>	 <b>News &amp; Articles</b>	 <b>Hardware &amp; Software</b>
 <b>Calendar</b>	 <b>Social Media</b>	 <b>Jobs</b> <small>COMING SOON!</small>	 <b>Your Choice</b>

## What kind of information is available?

The staff behind the portal are experts on aftermarket business, and we scan thousands of sources to find the best material for you. Quality over quantity.

We only publish material that we find to have high relevance to the aftermarket business. The material is organized in a tool box with main categories, see below:



**Literature**



**Research**



**News & Articles**



**Calendar**



**Social Media**



**Hardware & Software**

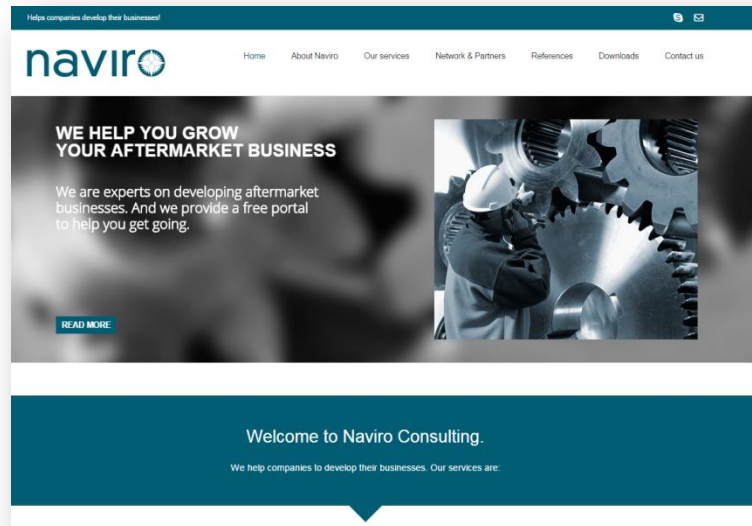


## Who is behind the portal?

The portal is provided by Naviro Consulting AB, based in Sweden.

Naviro is a management consultancy company focusing on business development in general, and aftermarket development in particular. We have long own operative experience and base our advice on practice and proven methods, rather than fancy consultant models.

In our own aftermarket work, we found it hard to find relevant information and decided to build this portal. Welcome to visit the Naviro website to learn more about us!

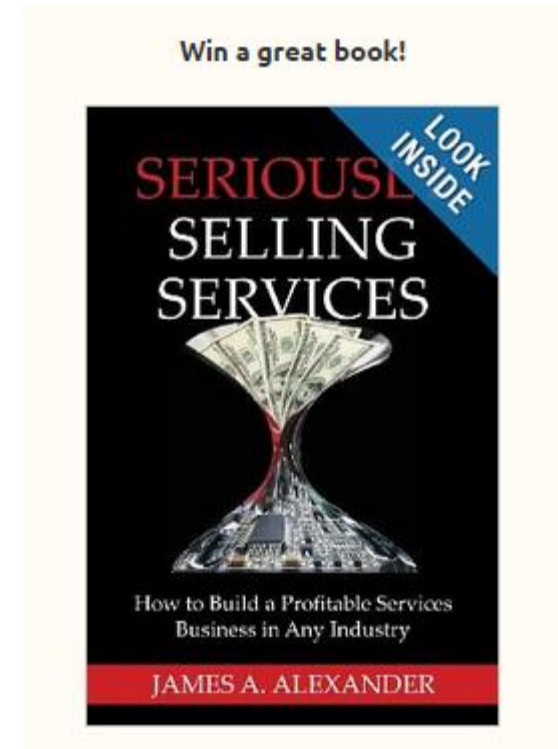




## **Contribute to the site and their readers!**

Feel free to send us contributions to the site. It could be tips of literature, research, tools or other information we could add.

We draw a winner of a great book among every 50 published suggestions.





**Sign up for our newsletter! There is no easier way to stay updated.**

It is sent out some 6-10 times/year, so we won't drown your mail box.

And we certainly don't pass on your details to others. You can of course at any time unsubscribe from our newsletter by a simple click.

So try it out, we would be honored to have you as a subscriber.



## Any questions or suggestions?

You are welcomed to contact us at any time.

The easiest way is to use the contact details and form provided at the portal, use link to the right.

We look forward to hear from you!



Address:	Aftermarket Guide.com C/O Naviro Consulting AB Vårvägen 2 S-263 63 Ängelholm Sweden.
E-mail:	<a href="mailto:bernt@aftermarketguide.com">bernt@aftermarketguide.com</a>

If you like to send suggestions of the site content or contribute with information and links, please use our [Contribute form](#) and have a chance to be our contributor prize winner.

For other contacts, please fill in the below form or send an e-mail to [bernt@aftermarketguide.com](mailto:bernt@aftermarketguide.com). You will get a prompt reply. Thank you!

Feel free to contact us with questions, suggestions, praise and criticism. The Aftermarket Guide is provided by Naviro Consulting AB, Sweden.

<input type="text" value="Name (required)"/>	<input type="text" value="Email (required)"/>	<input type="text" value="Subject"/>
<input type="text" value="Message"/>		